

Laundry Care in Slovenia

<https://marketpublishers.com/r/L741A974E09EN.html>

Date: February 2020

Pages: 6

Price: US\$ 990.00 (Single User License)

ID: L741A974E09EN

Abstracts

Slovenia's economy has performed well in 2019 and during previous years. Therefore, household budgets and consumer confidence are increasing. As consumers have more funds to allocate to laundry care, they are increasingly interested in compact and convenient products. The washing machine possession rate stands at near 100%, which leads to automatic detergents dominating laundry care. Traditional products such as bar and hand wash detergents retain only a small share, while liquid tablet detergent...

Euromonitor International's Laundry Care in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Home Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Laundry Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADLINES

PROSPECTS

Greater household budgets stimulate growth in laundry care

Changing demographics influence volume sales of laundry care

Ecological brands are increasingly popular with Slovenian consumers

COMPETITIVE LANDSCAPE

Violeta doo launches innovative environmentally friendly product Violeta Vesh

Effective discounting allows leading players to remain unchanged

Private label grows as consumers remain price conscious

CATEGORY INDICATORS

Table 1 Household Possession of Washing Machines 2014-2019

CATEGORY DATA

Table 2 Sales of Laundry Care by Category: Value 2014-2019

Table 3 Sales of Laundry Care by Category: % Value Growth 2014-2019

Table 4 Sales of Laundry Aids by Category: Value 2014-2019

Table 5 Sales of Laundry Aids by Category: % Value Growth 2014-2019

Table 6 Sales of Laundry Detergents by Category: Value 2014-2019

Table 7 Sales of Laundry Detergents by Category: % Value Growth 2014-2019

Table 8 NBO Company Shares of Laundry Care: % Value 2015-2019

Table 9 LBN Brand Shares of Laundry Care: % Value 2016-2019

Table 10 NBO Company Shares of Laundry Aids: % Value 2015-2019

Table 11 LBN Brand Shares of Laundry Aids: % Value 2016-2019

Table 12 NBO Company Shares of Laundry Detergents: % Value 2015-2019

Table 13 LBN Brand Shares of Laundry Detergents: % Value 2016-2019

Table 14 Forecast Sales of Laundry Care by Category: Value 2019-2024

Table 15 Forecast Sales of Laundry Care by Category: % Value Growth 2019-2024

EXECUTIVE SUMMARY

Economic growth supports increased spending on home care

Eco-friendly home care becomes more important to consumers

Negligible local production allows local distributors and retailers to determine prices

Modern grocery retailers remain the key distribution channel in home care

Competition will be fierce as home care reaches maturity in Slovenia

MARKET INDICATORS

Table 16 Households 2014-2019

MARKET DATA

Table 17 Sales of Home Care by Category: Value 2014-2019

Table 18 Sales of Home Care by Category: % Value Growth 2014-2019

Table 19 NBO Company Shares of Home Care: % Value 2015-2019

Table 20 LBN Brand Shares of Home Care: % Value 2016-2019

Table 21 Penetration of Private Label in Home Care by Category: % Value 2014-2019

Table 22 Distribution of Home Care by Format: % Value 2014-2019

Table 23 Distribution of Home Care by Format and Category: % Value 2019

Table 24 Forecast Sales of Home Care by Category: Value 2019-2024

Table 25 Forecast Sales of Home Care by Category: % Value Growth 2019-2024

SOURCES

Summary 1 Research Sources

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