

Laundry Care in Morocco

<https://marketpublishers.com/r/L667BB51B61EN.html>

Date: February 2020

Pages: 5

Price: US\$ 990.00 (Single User License)

ID: L667BB51B61EN

Abstracts

In 2019, concentrated products recorded strong growth in laundry care in Morocco. Consumers are increasingly aware of the benefits of concentrated laundry care, appreciating these products' convenience in terms of usage and storage as well as their effectiveness linked to better dosage. This trend is expected to strengthen over the forecast period as consumers are anticipated to become more demanding and will be on the lookout for more effective products with extra benefits and that allow for sa...

Euromonitor International's Laundry Care in Morocco market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Home Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Laundry Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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