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Latin America Payscape 2020

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Abstracts

The evolving payment landscape in Latin America is unique in a variety of ways and is evolving as more consumers adopt financial services. Weaker economic growth will negatively impact financial service adoption and consumer card payments in the region but only to a limited degree. Momentum from transitioning the unbanked and financially underserved to fully banked, positive government payment policy and penetration of mobile devices all contribute to significant growth over the forecast period.

Euromonitor International's Latin America Payscape 2020 global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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