

LATAM Airlines Group SA in Travel and Tourism (Chile)

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Date: August 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LAA4460D40FEN

Abstracts

After being authorised to complete the merger with TAM Linhas Aéreas in 2012, LAN Airlines became LATAM Airlines Group. This directly put the new company amongst the largest airlines in the world, and the dominant player in air transportation in Latin America. The company's strategy is to open up new routes, improve its technology and renew its fleet, to put itself at the vanguard of worldwide airlines. The company intends to maintain its high-quality service standards, whilst at the same time...

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