

Laroy Duvo NV in Pet Care (Belgium)

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Abstracts

Laroy Duvo is an independent company, and one of the leaders in pet products, with a wide range of high-quality, premium products. Already the distributor of Eukanuba and Iams, in order to challenge increasing competition from multinationals such as Royal Canin, Laroy Duvo acquired Witte Molen and put in place a one-stop e-commerce platform.

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