

Large Cooking Appliances in Vietnam

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Abstracts

Large cooking appliances remains in a negative volume slump in 2023, with relatively weak value growth. Large cooking appliances tend to have long lifecycles, with fewer upgrades than seen in many other consumer appliances categories. As such, sales tend to be due to necessity, with high-income consumers supporting sales of high-end models, albeit in a niche. Vietnam also suffers from an unstable electricity supply in some areas, thus gas cooker hobs remain traditionally popular. Gas hobs are se...

Euromonitor International's Large Cooking Appliances in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Large Cooking Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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