

# Lanidor-Comércio de Pronto-A-Vestir SA in Apparel (Portugal)

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## Abstracts

The domestic apparel market is going through a difficult period, a tendency that is expected to slowly fade from 2014. Due to the downturn in consumption experienced in 2012 and the anticipated fall in 2013, Lanidor executives admit that the company is having financial difficulties, which, in 2012, led them to announce that they are willing to concede 40% of capital to domestic and foreign investors. To adjust to the decline in demand, the number of LA Woman stores in national territory has...

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