

Lange Uhren GmbH in Luxury Goods (Germany)

https://marketpublishers.com/r/LEEEF1D535BEN.html

Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LEEEF1D535BEN

Abstracts

During 2013, Lange Uhren GmbH remained one of the leading players in luxury timepieces in Germany as well as at global level. The company offers timepieces under the well-known and popular brand A Lange & Söhne. The brand is very exclusive and features numerous limited editions, making it an interesting tool for alternative investment in uncertain economic times when interest rates are unappealingly low. While the company has numerous growth opportunities, especially in countries with emerging...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Lange Uhren GmbH: Key Facts

Summary 2 Lange Uhren GmbH: Operational Indicators

Company Background

Summary 3 Lange Uhren GmbH: Luxury Brands by Category 2013

Internet Strategy



I would like to order

Product name: Lange Uhren GmbH in Luxury Goods (Germany)

Product link: https://marketpublishers.com/r/LEEEF1D535BEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/LEEF1D535BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms