

# Lane Crawford International Ltd in Retailing (Hong Kong, China)

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## Abstracts

Following the opening of its next-generation flagship store at IFC mall in 2015, Lane Crawford will continue to look to maintain its commitment to providing innovative and inspirational fashion designs and customer service experiences through collaborations with influential artists and designers, as well as digital technology services. The luxury retailer aims to maintain its leading status as the trend setter in Hong Kong and mainland China.

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