

Lane Crawford International Ltd in Luxury Goods (Hong Kong, China)

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Abstracts

Lane Crawford is expected to continue investing in its expansion as a leading multi-brand retailer in Hong Kong. The brand is set to continue engaging with artists and celebrities to maintain its position as a trendsetting retailer. Lane Crawford is famous for its visual merchandising and unique offer of luxury goods and, for this reason, even the sluggish economic environment did not undermine the brand's efforts to maintain impressive levels of consumer foot traffic and a strong sales performance...

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