

Land'Or SrI in Packaged Food (Tunisia)

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Abstracts

Land'Or aims to achieve intensive and profitable growth at both a local and international level. The company currently focuses all of its efforts on its core business of cheese production and maintaining the substantial financial means which give it a distinct competitive advantage. Moreover, the company shares the value it creates within its internal and external environments.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;



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Contents

Strategic Direction

Key Facts

Summary 1 Land'or Srl: Key Facts

Competitive Positioning

Summary 2 Land'or Srl: Competitive Position 2017



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