

# Landmark Group in Retailing (United Arab Emirates)

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## Abstracts

Landmark Group operates prominent retail brands in the GCC region in fashion, footwear, home décor, lifestyle, electronics, sporting goods and beauty categories. The company is highly focused on expanding its retail presence in the GCC region, North Africa and in India. In addition, the group is working on developing a stronger supply chain and is focusing on an e-commerce strategy across its brands. New countries in the group's sight are Kazakhstan, Morocco, Kenya, Algeria and Angola.

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**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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