

Landmark Group in Home and Garden (United Arab Emirates)

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Abstracts

Landmark Group operates in home furnishings and home improvement through its prominent retail brands Home Centre and Home Box within the region. The group started its value furnishings concept, Home Box, in addition to Home Centre, to target consumers with limited budgets. The company is focusing on developing its e-commerce presence, as well as increasing its number of outlets to drive growth in the United Arab Emirates.

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