

Landmark Group in Apparel (United Arab Emirates)

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Abstracts

Even though Landmark led apparel in the United Arab Emirates during the review period, a lot of the company's investment activities took place in other areas. While the company seems ahead of its target to reach its goal of US\$5 billion in annual revenue from the Middle East by 2015, Egypt, Turkey and Lebanon (following entry in 2011) are likely to contribute the most to growth. In addition, Landmark also entered health and fitness and consumer foodservice in the United Arab Emirates through...

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