

Landis Hotels & Resorts in Travel and Tourism (Taiwan)

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Abstracts

Landis Hotels & Resorts plans to attract more Chinese tourists due to the increasing openness in relations between Taiwan and China since 2013. The company also aims to develop more enticing travel accommodation packages, such as pay-for-2-get-1-night-free and Muslim-friendly offers, to be more appealing to Asian customers. It will also continue to prioritise customer service. The launch of a staff enhancement programme, including the renovation of staff lounges, canteens and offices, is...

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Contents

Strategic Direction

Key Facts

Summary 1 Landis Hotels & Resorts: Key Facts

Summary 2 Landis Hotels & Resorts: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Landis Hotels & Resorts: Competitive Position 2013

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