

Lan Peru SA in Travel and Tourism (Peru)

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Abstracts

Lan Peru SAC is by far the largest and most significant airline in Peru, accounting for 45% of total value sales in air transportation in 2013, the result of a substantial increase from the 37% value share it recorded in the category during 2012. From its base and regional hub at Jorge Chavez Airport in Lima, the airline operates throughout the Americas. The company is currently focused on maintaining its leading position in air transportation in Peru by persisting with its low-price business...

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