

# Lan Airlines SA in Travel and Tourism (Chile)

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## Abstracts

After being authorised to complete the merger with TAM Linhas Aéreas in 2012, LAN Airlines SA became LATAM Airlines Group SA. This directly put the new company amongst the biggest airlines in the world, and the dominant player in air transportation in Latin America. The company's strategy is to open up new routes, improve its technology and renew its fleet, to put itself into the vanguard of worldwide airlines. The company intends to maintain its high-quality service standards, whilst at the...

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## Contents

Strategic Direction

Key Facts

Summary 1 LATAM Airlines Group SA: Key Facts

Summary 2 LATAM Airlines Group SA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 LATAM Airlines Group SA: Competitive Position 2012

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