

# Lampsa Hellenic Hotels SA in Travel and Tourism (Greece)

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## Abstracts

Lampsa is pursuing a dynamic, methodical strategy to cope with the increasing demands of the ever-changing tourism industry. It is seeking to offer competitive services in the luxury hotel segment for its three main hotel units and extend the portfolio of services provided with innovative, high-quality hospitality programmes. The main strategy of Lampsa Hellenic Hotels is to further strengthen the reputation of the Grande Bretagne Hotel within the luxury hotels segment in Greece, as well as...

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