

Lamoian Corp in Home Care (Philippines)

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Abstracts

Lamoian Corp intends to have 100% market penetration and for every household in the country to use its products. The company aims to contribute to increasing the quality of life of consumers by providing essential products that can be afforded even by average income consumers. Lamoian Corp aims to expand its product lines and will possibly look to offer cosmetics to other ASEAN countries from 2015 onwards. In addition, the company is also considering to go public and to make an initial public...

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