

LamDong Foodstuffs JSC (Ladofoods) in Alcoholic Drinks (Vietnam)

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Abstracts

Over the forecast period LamDong Foodstuffs will expand its Ladora winery to 100 hectares in order to double its annual production capacity to satisfy the growing local consumer demand for wine. It is also expected to focus on improving its expertise and production techniques in order to create a premium offering, mainly to break through the stereotype that local offerings are inferior in quality and cheap.

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