

Lam Soon (M) Bhd in Home Care (Malaysia)

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Abstracts

Over the forecast period, Lam Soon is expected to enhance its home care products in order to improve its competitive edge amongst the top 10 players in home care. The company intends to be continuously growing and engaging in market expansion by increasing the company's distribution channels.

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Contents

Strategic Direction

Key Facts

Summary 1 Lam Soon (M) Bhd: Key Facts

Competitive Positioning

Summary 2 Lam Soon (M) Bhd: Competitive Position 2015



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