

Lals Group in Apparel (United Arab Emirates)

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Abstracts

Lals Group has a considerably narrower brand portfolio than many of its competitors such as Landmark, Azadea or Apparel Group. Nonetheless, the company maintained its leading position in men's clothing towards the end of the review period thanks to the popularity of its Bossini and G2000 brands. Lals is expected to open further Bossini outlets during the forecast period, with new outlets set to open at RAK Mall and Fujairah City Centre at the start of the period. Moreover, the company made its...

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