

Laima AS in Packaged Food (Latvia)

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Abstracts

Laima is a leader in the manufacturing of confectionery and distribution, and is also one of the most recognised brands in Latvian packaged food. After Orkla Group purchased NP Foods Group, Laima has become a subsidiary of this corporation and continued operations within Orkla Confectionery and Snacks. It is expected that Laima will further consolidate and gain share over the forecast period.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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