

# Lactogal - Produtos Alimentares, SA in Health and Wellness (Portugal)

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## Abstracts

Lactogal is expected to increase its focus on health and wellness products within packaged food in the forecast period, with the company keen to capitalise on the growing health and wellness trend in Portugal. The company will also seek to offer value-added products, both in order to boost profits against a backdrop of commoditisation in dairy and in order to distinguish its range from private label and economy brands. However, the company is likely to be heavily impacted by declining overall de...

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