

Lácteos Los Andes CA in Packaged Food (Venezuela)

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Date: February 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L08B3F418F9EN

Abstracts

Lácteos Los Andes, a state-owned company, aims to maintain an important retail value share in dairy and soft drinks. It will continue to provide the brands created before it was nationalised in 2008, but it will apply social criteria over profitability, in order to guarantee the stable availability of its products.

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