

Lactalis Groupe in Dairy Products and Alternatives (World)

<https://marketpublishers.com/r/L21620506674EN.html>

Date: April 2022

Pages: 34

Price: US\$ 570.00 (Single User License)

ID: L21620506674EN

Abstracts

Lactalis Groupe held third place globally in dairy products and alternatives in 2021. The company has followed an acquisitions strategy to reduce its reliance on the French market, increasing its global footprint on five continents. Recent acquisitions include Kraft Heinz's cheese business, Brazil dairy cooperative Cativa, and the Canadian yoghurt business Ultima Foods Inc. The company has also acquired the baby milk formula business of Aspen Pharmacare, Africa's largest drug manufacturer.

Euromonitor International's Lactalis Groupe in Dairy Products and Alternatives (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Dairy Products and Alternatives industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baby Food, Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
State of Play
Exposure to Future Growth
Competitive Positioning
Baby Food
Dairy
Key Findings
Appendix

I would like to order

Product name: Lactalis Groupe in Dairy Products and Alternatives (World)

Product link: <https://marketpublishers.com/r/L21620506674EN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L21620506674EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970