

Laboratorios Viñas SA in Consumer Health (Spain)

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Abstracts

Laboratorios Viñas is active only in dermatologicals and adult mouth care and analgesics. The company is focusing in the development and promotion of its dermatologicals range, with the launch of two references – Tanint Antimanchas and Calmatopic – in 2012. Nevertheless, the small size of consumer health in Spain and the strong competition from reimbursed products represent the main challenges faced by Laboratorios Viñas.

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