

Laboratorios Indas SAU in Tissue and Hygiene (Morocco)

https://marketpublishers.com/r/L085E6B47D8EN.html

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L085E6B47D8EN

Abstracts

Because of the tough competition it faced from multinationals, such as Industries Marocaines Modernes and Johnson & Johnson Maroc, the company is seeking to increase its production and expand its product range in existing categories, such as sanitary protection and nappies/diapers/pants, where it has limited ranges of brands. It also plans to expand its brands into other categories in which large multinationals have less of a presence, such as incontinence products, in order to increase its...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

LABORATORIOS INDAS SAU IN TISSUE AND HYGIENE (MOROCCO) Euromonitor International July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Laboratorios Indas SAU: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Laboratorios Indas SAU: Competitive Position 2012



I would like to order

Product name: Laboratorios Indas SAU in Tissue and Hygiene (Morocco)

Product link: https://marketpublishers.com/r/L085E6B47D8EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L085E6B47D8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970