

Laboratorio Maver Ltda in Consumer Health (Chile)

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Abstracts

Laboratorio Maver Ltda will continue to focus on expanding the consumer base of its brands Tapsín and Disfruta over the forecast period via investment in promotional activities and the revamping of its product range. Laboratorio Maver is also focusing on increasing its international presence and since 2014. The company has national coverage in Chile. In addition, Laboratorio Maver exports its brands to Peru, Bolivia and Uruguay.

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