

# Laboratoires Venus Sapeco in Beauty and Personal Care (Algeria)

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## Abstracts

Laboratoires Venus is based in Blida and is among the leading players in the Algerian beauty and personal care market, ranking as the largest Algerian company at industry level. The company has a 30-year history and is active in the production, marketing and distribution of products in hair care, deodorants, men's grooming, baby and child-specific products, skin care, depilatories, oral care and sun care. Since 2007, the company has been exporting its products to Morocco, Libya, Madagascar, Mali...

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