

Laboratoires Sothema in Consumer Health (Morocco)

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Abstracts

Due to the limited size of the Moroccan market due to the low consumption of medicines, compounded by further decreases in prices and the rising popularity of generics, Laboratoires Sothema will gradually expand its activities in the African continent following the establishment of its production unit in Senegal which will supply West African countries, and the expected creation of an affiliate in Algeria to expand to North African countries. Focus on EU countries and the US is also a key...

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