

Laboratoires McNeil in Consumer Health (France)

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Abstracts

Laboratoires McNeil is a Johnson & Johnson Inc company. This manufacturer is present in several categories, such as digestive remedies, analgesics, eye care, dermatologicals and NRT smoking cessation aids. The company is expected to maintain its presence in France with its diverse portfolio of products. Its objective is to boost the coordination and synergies between pharmaceutical solutions and consumer health, especially in the development and marketing of mass market products. In NRT for...

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