

Laboratoires McNeil in Consumer Health (France)

<https://marketpublishers.com/r/L002D2FA89EEN.html>

Date: June 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L002D2FA89EEN

Abstracts

Laboratoires McNeil is a Johnson & Johnson Inc company. This manufacturer is present in several categories, such as digestive remedies, analgesics, eye care, dermatologicals and NRT smoking cessation aids. The company is expected to maintain its presence in France with its diverse portfolio of products. Its objective is to boost the coordination and synergies between pharmaceutical solutions and consumer health, especially in the development and marketing of mass market products. In NRT for...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Laboratoires McNeil: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Laboratoires McNeil: Competitive Position 2012

I would like to order

Product name: Laboratoires McNeil in Consumer Health (France)

Product link: <https://marketpublishers.com/r/L002D2FA89EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L002D2FA89EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970