

Label Vie SA in Packaged Food (Morocco)

<https://marketpublishers.com/r/L3CBDE3A391EN.html>

Date: December 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: L3CBDE3A391EN

Abstracts

Label Vie's strategic direction in Morocco consists of continuing its expansion by opening new Carrefour hypermarkets and Carrefour Market supermarkets all over the country. Additionally, the company tends to offer lower prices compared to its competitors in order to continue increasing its value and volume share.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Label Vie SA: Key Facts

Summary 2 Group Label Vie: Operational Indicators

Internet Strategy

Private Label

Summary 3 Label Vie SA: Private Label Portfolio

Competitive Positioning

Summary 4 Label Vie SA: Competitive Position 2014

I would like to order

Product name: Label Vie SA in Packaged Food (Morocco)

Product link: <https://marketpublishers.com/r/L3CBDE3A391EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L3CBDE3A391EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970