

Lab Andromaco SA (SAICI) in Beauty and Personal Care (Argentina)

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Abstracts

Lab Andrómaco aims to continue working to strengthen its position in the baby, facial, skin and sun care categories by launching products with new value-added attributes and benefits that assure long-lasting results, mostly driven by its leading umbrella brands Dermaglos and Hipoglós for developing the domestic and the regional markets, including Brazil and others.

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Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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