

# La Tabacalera CxA in Tobacco (Dominican Republic)

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Date: August 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: L3F3D1B8581EN

## Abstracts

La Tabacalera CxA is a Dominican tobacco company that manufactures and markets mid price and economy brands of cigarettes, cigars and cigarillos. La Tabacalera focuses on the majority of the Dominican population, who are mid-low/lower-income consumers, in order to offer them products that are good value and of good quality.

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