

La Sommelière Internationale in Consumer Appliances (France)

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Abstracts

La Sommelière Internationale seems to be taking a more active role in terms of communicating its presence, initiatives and products in France. A new website was launched for the company in April 2012 with a view to promoting and communicating the company's activities and products as well as providing practical information on how to choose the most appropriate electric wine chiller/cooler.

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