

# La Société Tunisienne Fatales in Retailing (Tunisia)

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Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: LOCB57465DAEN

## Abstracts

La Société Tunisienne Fatales aims to strengthen its position within health and beauty specialist retailers in Tunisia through organic growth in the number of retail outlets it operates and consistent investment in advertising in an attempt to attract more consumers.

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