

# La Redoute Portugal - Vendas por Catalogo SA in Retailing (Portugal)

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## Abstracts

La Redoute Portugal - Vendas por Catalogo is expected to invest in its website and in aggressive marketing campaigns in order to compete with large apparel specialist retailers, benefiting from the rapid growth of internet retailing. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Non-Store Retailing, Store-based Retailing. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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Use five-year forecasts to assess how the market is predicted to develop.

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