

# La Place BV in Packaged Food (Netherlands)

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### **Abstracts**

La Place was formed as a foodservice concept back in 2001, as a café and restaurant concept located in the former V&D (Vroom & Dreesman) department stores. The chain expanded its operations to include other locations, such as train stations, motorways and airports, with over 250 outlets until 2015.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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## **Contents**

Strategic Direction

Key Facts

Summary 1 La Place BV: Key Facts

Summary 2 La Place BV: Operational Indicators

Competitive Positioning



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