

# La Place BV in Consumer Foodservice (Netherlands)

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## Abstracts

La Place BV is owned by Jumbo Food Groep BV, the parent company of the country's second largest grocery retail chain, Jumbo. In early 2016, Jumbo Food Groep BV acquired La Place BV, following the bankruptcy of its previous parent company, department store chain Vroom & Dreesman (V&D), on 31 December 2015 and after subsequent attempts at reviving V&D under different ownership had proven unsuccessful. In early February 2016, it was announced that Jumbo Food Groep BV would take over all standalone...

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## Contents

Strategic Direction

Key Facts

Summary 1 La Place BV: Key Facts

Suppliers

Competitive Positioning

Summary 2 La Place BV: Competitive Position 2016

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