

La Cava del Puro in Tobacco (Colombia)

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Abstracts

La Cava Del Puro plans to continue strengthening its position in the tobacco specialists channel by improving its offer of cigars, smoking tobacco and related accessories, benefiting from its loyalty card and offering events to the public in general as well as to its smokers club. The company will continue to expand and improve the quality of its portfolio and as well the promotion of Colombian cigars.

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