

# La Banque Postale SA in Financial Cards and Payments (France)

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## Abstracts

La Banque Postale SA is expected to remain dynamic in prepaid cards and reinforce its marketing efforts in credit cards thanks to its wide network and high confidence of consumers to this issuer. With new consumer credits, the company would see its image changing from conservative to more orientate towards younger audience.

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## Contents

Strategic Direction

Key Facts

Summary 1 La Banque Postale SA: Operational Indicators

Company Background

Competitive Positioning

Summary 2 La Banque Postale SA: Competitive Position 2012

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