

# L Brands Inc in Home Care (USA)

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## Abstracts

L Brands continues to operate a series of highly successful retail locations through its Victoria's Secret and Bath & Body Works brands. Bath & Body Works, which has a very strong presence in the beauty specialist retailer channel, has focused on improving its position through continued investment in footprint expansion and the remodelling of older stores in order to ensure that it remains relevant and is able to continue to attract consumers.

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