

# Kyaia de Fortunato O Frederico & Ca Lda in Apparel (Portugal)

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## Abstracts

Over the forecast period, Kyaia is expected to continue investing in the expansion of its Fly London brand overseas, reaching countries, such as Germany, South Africa and Latin America. Despite poor performances in Portugal, in 2012 the Kyaia group exhibited its Groundhog brand, which will compete side by side with Fly London and Foreva, at the international GDS footwear fair in Germany. Groundhog is a Canadian brand which granted the Portuguese company its commercial rights in Europe. No new...

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