

Kuyichi Europe BV in Apparel (Netherlands)

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Abstracts

Kuyichi has built a strong presence in the Netherlands at the end of the review period via concessions in apparel specialist retailers such as Open32 and Men_at_Work. It has announced future plans to expand in Europe, more specifically the UK, Ireland and France, but the Netherlands remains its most important market. It is likely that the company will stamp its presence more in the Netherlands in the future.

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