

Kutxabank SA in Financial Cards and Payments (Spain)

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Date: July 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: K2CE83BBA1AEN

Abstracts

Kutxabank aims to further improve its relationship with its customers by improving its mobile services and social network presence. It plans to win new clients especially among the younger generation and young professionals who value the availability of technological services.

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