

Kureha Corp in Packaging Industry (Japan)

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Date: December 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: KCA2065B87AEN

Abstracts

Kureha will continue to strive for innovation across its operations in the forecast period, with an ongoing focus on outsourcing research and production. The company will continue to invest heavily in research and development seeking to identify both its clients and consumers' needs and demands. The company will also focus on developing more sustainable and value-added packaging in the forecast period. Within packaging, the company is expected to continue to focus mainly on food packaging and...

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