

Kuoni Reisen AG in Travel and Tourism (Switzerland)

<https://marketpublishers.com/r/K73197B3A54EN.html>

Date: December 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: K73197B3A54EN

Abstracts

The main strategic direction of Kuoni Reisen AG is geared towards gaining a stronger presence through increased mobility and technological advances for its travel packages. In early 2012, Kuoni Reisen AG became the first company to offer a virtual travel agency service with dynamic packaging through X-Helvetic Tours. In addition, customers can book package holidays and hotels by downloading mobile apps to their smartphones or other mobile devices. They are a source of information and...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Kuoni Reisen AG: Key Facts

Summary 2 Kuoni Reisen AG: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Kuoni Reisen AG: Competitive Position 2012

I would like to order

Product name: Kuoni Reisen AG in Travel and Tourism (Switzerland)

Product link: <https://marketpublishers.com/r/K73197B3A54EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K73197B3A54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970