

Kumasi in Ghana

https://marketpublishers.com/r/K0D59AA65AC6EN.html

Date: July 2024

Pages: 17

Price: US\$ 775.00 (Single User License)

ID: K0D59AA65AC6EN

Abstracts

The Kumasi in Ghana report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Kumasi in Ghana Euromonitor International July 2024

LIST OF CONTENTS AND TABLES

KUMASI IN GHANA

HEADLINES

CITY SCORECARD

CHART 1 Kumasi City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Kumasi Population Indicators Compared to Ghana and Middle East and Africa 2023

CHART 3 Kumasi Population Growth Compared to Ghana and Middle East and Africa 2018-2028

CHART 4 Kumasi Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Kumasi Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Kumasi Consumer Expenditure per Capita Compared to Ghana and Middle East and Africa 2018-2028

CHART 7 Kumasi Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Kumasi Digital Consumer Statistics Compared to Ghana and Middle East and Africa 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Kumasi 2018-2028 WEALTH

CHART 10 Kumasi Disposable Income per Household Compared to Ghana and Middle East and Africa 2018-2028

CHART 11 Number of Households by Disposable Income Band in Kumasi 2018/2023/2028

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Kumasi: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Kumasi Household Possession of Kitchen Durables Compared to Ghana



and Middle East and Africa 2023: % of Households

CHART 14 Kumasi Possession of Entertainment Electronics Compared to Ghana and Middle East and Africa 2023: % of Households

CHART 15 Kumasi Household Possession of Other Durables Compared to Ghana and Middle East and Africa 2023: % of Households

ECONOMY

CHART 16 Kumasi GDP per Capita Compared to Ghana and Middle East and Africa 2018-2028

CHART 17 Kumasi Real GDP Growth Compared to Ghana and Middle East and Africa 2018-2028

CHART 18 Kumasi Inflation Compared to Ghana and Middle East and Africa 2018-2028 LABOUR

CHART 19 Kumasi Labour Indicators Compared to Ghana and Middle East and Africa 2023

CHART 20 Economically Active Population and Unemployment Rate in Kumasi 2018-2023

CHART 21 Kumasi Labour Productivity Compared to Ghana and Middle East and Africa 2018-2023

TRANSPORT

CHART 22 Number of Airport Passengers in Kumasi 2018-2023

CHART 23 Kumasi Transport Possession Compared to Ghana and Middle East and Africa 2023: % of Households



I would like to order

Product name: Kumasi in Ghana

Product link: https://marketpublishers.com/r/K0D59AA65AC6EN.html

Price: US\$ 775.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/K0D59AA65AC6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970