

# Kuang Chuan Dairy Co Ltd in Packaged Food (Taiwan)

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## Abstracts

Kuang Chuan Dairy Co Ltd is expected to place strong emphasis on food safety. Dairy is set to remain its core business. It is expected to constantly launch new products to meet consumers' changing needs, particularly in milk alternatives. The company is also anticipated to engage in marketing activities to strengthen consumer awareness and brand image.

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## Contents

Strategic Direction

Key Facts

Summary 1 Kuang Chuan Dairy Co Ltd: Key Facts

Competitive Positioning

Summary 2 Kuang Chuan Dairy Co Ltd: Competitive Position 2017

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